


**DEPARTMENT OF COMMERCE**  
CO-OPERATIVE ARTS AND SCIENCE COLLEGE, MADAYI

**PROJECT**  
**MCOM (2019 ADMISSION)**

Sl No.	Reg. No	Name of Student	Project Topic
1	B9PCOM3101	Harishanth. K. V	“A study on Women Empowerment through MGNRRG s with special reference to Kunhimangalam panchayat”
2	B9PCOM3102	Vyshnav C. B	A Study on sales promotion measures in Textile Industries
3	B9PCOM3103	Amitha Bhaskar	A study of Consumer Behaviour towards online shopping with reference to Payyanur area
4	B9PCOM3104	Aswathi.C	A study on the Awareness of LIC policies with Special reference to Cheruthazham Village
5	B9PCOM3105	Chithra. C	Role of chit fund in savings of rural people with special reference to Cheruvathur area
6	B9PCOM3106	Deepika KV	A Study on Social media practice of small and medium enterprises with reference to Kannur district
7	B9PCOM3107	Devika K. V	A study on women empowerment through MGNREGs with special reference to Irinave locality
8	B9PCOM3108	Dhanya. A	Slow growth of entrepreneurs in Kerala with special reference to Payyannur Municipality
9	B9PCOM3109	Jijina. C	A Study on customer perception towards digital banking services among retailers with special reference to Payyannur Municipality
10	B9PCOM3110	K.P Mahima	“A Study on investors perception on Post Office saving schemes with special reference to Kurumathur panchayath”
11	B9PCOM3111	Nithina K. P	A study on the problems and challenges faced by women workers in banking sector with special reference to Kayyur Cheemeni panchayath
12	B9PCOM3112	Rasna Rameshan	A Study on Consumer perception towards the usage of plastic money with special reference to cheruthazham area
13	B9PCOM3113	Ravya. T	A Study on Socio economic impact of e-newspaper as a substitute to printed newspaper with special reference to Kunhimangalam area
14	B9PCOM3114	Sajna k.	Role of Kudumbashree in financial inclusion with special reference to Korom village
15	B9PCOM3115	Sneha Mohan	Investors Attitude towards Marketable securities
16	B9PCOM3116	Sruthi.T.P	A Study on the popularity of KSFE chit funds among public with special reference to Cheruvathur area



  
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